



FRED Talk Schedule

Saturday, April 22

Time	Theatre	Company Name	Speaker Name(s)	Title	Description
10:00 AM	1	HIP Creative	Harrison Bagdan	How to Convert Digital Leads into Starts and Grow Your Practice Like the Top 10% Practices in the Nation	<p>"If you've ever thought:</p> <ul style="list-style-type: none"> • More new patients would grow your practice • Digital leads are low quality • Industry-leading practices know something about marketing you don't <p>This talk will set things straight. There is a formula for growing your practice with online marketing. You'll discover:</p> <ul style="list-style-type: none"> • The truth about today's leads and how to profit from their behavior • What it takes to schedule more leads into consultations • How to get those new patient exams to stick <p>Don't miss this inspiring and actionable talk that will have your team scheduling more consultations right away!"</p>
10:30 AM	1	OrthoSelect	Steven Gardner	Artificial Intelligence (AI) & Digital Bond IDB: The Good, the Bad, and The Ugly	Artificial Intelligence (AI) seems to be everywhere these days. Learn how it is being implemented in orthodontics and specifically in the bonding process. What are the benefits, challenges, and best practices in implementing an AI-driven software platform in your practice?
10:30 AM	2	Crest+Oral-B	Dr. Greg Asatrian, D.D.S., M.S.	Understanding the Orthodontic Patient of Today Through Social Media	<p>In this talk we will discuss what concerns and motivates the orthodontic patients of today, and how best to connect with them. By witnessing and better understanding such patients from the unique vantage point of social media, we can hope to improve our patient compliance, treatment outcomes, patient experience and ultimately practice growth.</p> <p>Objectives:</p> <ul style="list-style-type: none"> - Understand some reasons why there has been an increase in adult orthodontic treatment - Review differences in generations and how they make health decisions - Discuss some concerns expressed by patients through the unique vantage point of social media - Highlight oral hygiene tools that can improve patient enthusiasm and hygiene - Overview some ways you can get started / involved in social media
11:00 AM	1	Fresh Health	Dr. Jonathan Nicoszsis	Revolutionize At-Home Oral Care Using Personalization and Automation	Orthodontic treatments are more precise and more accurate than ever before, because you utilize the latest technology while designing a treatment plan specifically tailored for each patient. Imagine if you could offer patients that same personalized, custom treatment for their daily oral care. Join Dr. Jonathan Nicoszsis to discover how your patients can improve their oral health with a treatment customized specifically for them. Proclaim, a clinically proven and peer-reviewed Custom-Jet Oral Irrigator, offers your patients the first and only 7-second at-home treatment - utilizing up to 60 jets to precisely target all interproximal spaces at the same time, cleaning between teeth and below the gumline. Learn how your patients can get a personalized, automated, 360 degree deep clean with every use!
11:30 AM	1	Department of Orthodontics, UIC/SMARTDDS/FMBODS	Dr. Tarek Elbially	AI Assisted Orthodontic Treatment Planning	Evidence-based validation research and implementation of AI assisted orthodontic treatment planning. Research collaboration between UIC Dept of Orthodontics and FMBO Research Foundation
11:30 AM	2	TechSelect			
12:00 PM	1	Department of Orthodontics, UIC/OrthoFx	Dr. Terry Sellke Dr. Loc X Phan (Dr. Mohammed H. Elnagar)	Proprietary Solution for Reducing Mid-Course Corrections	The biggest challenge to current clear aligner orthodontics treatment is poor product effectiveness, a high rate of refinements and low patient compliance. In this talk, we will present a new approach to save off-track cases, significantly reduce refinements and overcome patient compliance issues by combining the benefits of thermoplastic and hyper-elastic materials.
12:30 PM	1	Department of Orthodontics, UIC/OrthoFx	Dr. Terry Sellke Dr. Loc X Phan (Dr. Flavio J. C. Sanchez)	Efficacy of Reduced Aligner Wear	UIC Department of Orthodontics and OrthoFX explore methods for optimizing clear aligner treatment using hyper-elastic polymer to maintain optimal forces while reducing aligner wear-time without increasing the number of treatment stages.
1:00 PM	1	Department of Orthodontics, UIC/DentalMonitoring	Dr. Terry Sellke (Dr. Mohammed H. Elnagar)	Artificial Intelligence-Driven Treatment Monitoring	Artificial Intelligence is evolving technology that influences our daily life. The progressive development of AI solutions may provide the orthodontist more effective workflow. In this talk, you will learn how to implement Dental Monitoring™ (DM™) technology in daily orthodontic practice. And you understand the science behind this technology. Can we really 3D-track the tooth movement and remotely construct a 3D model using DM? furthermore Can monitor and improve patient Oral Hygiene? We will provide an evidence-based answer based on independent clinical research.
1:00 PM	2	Ortho Innovator Award			
1:30 PM	2	Reliance Orthodontics	Paul Gange Jr.	Clinical Bonding Updates for Digitally Guided Ortho Cases	Indirect bonding is arguably the most effective way to reduce chair time; throw in the most recent technology of digitally guided IDB and now we're really talking about efficiency. Printed metal appliances? No separators? Not just magic in production, but magic in reducing staff and your chair time. How far are you willing to commit to digital revolution? With most recent concerns about labor shortages in the Ortho office, reducing chair time is of paramount concern.
2:00 PM	1	Department of Orthodontics, UIC/ Align Technology	Dr. Mitra Derakshan	Advancement of Clear Aligner	In this presentation, our alumni Dr Mitra Derakshan will be showing over a decade of integrating clear aligner therapy in the clinical, education and research setting.
2:00 PM	2	Ray America			
2:30 PM	1	Large Practice Sales	Chip Fichtner	Partner with an IDSO or Remain Independent?	<p>Many of the largest orthodontic practices in the U.S. have partnered with an Invisible Dental Support Organization (IDSO). Each has their own reasons, but it is a rapidly accelerating trend. Do you understand the risks and rewards of remaining independent vs. joining with a large, resourceful silent partner?</p> <p>Whether you are already considering IDSOs or are just starting to investigate, attend this session to learn the most important factors when considering a partnership. After this session, you will take away these critical factors that help you determine whether an IDSO partnership or remaining independent is the right choice for you.</p>
2:30 PM	2	Ray America			
3:00 PM	1	Synapse Dental	Dr. Cosmo Haralambidis Dr. Ilene Rees Special Guest	The Power of WOW: Transform the Patient Experience and Elevate Your Ortho Practice	Make your practice THE PLACE TO BE! Join orthodontists Dr. Cosmo Haralambidis, Dr. Ilene Rees and special guest to discover how you can transform the patient ortho experience by erasing oral pain for good with electronic dental anesthesia via the Dental Pain Eraser. Give your patients a reason to smile, while increasing revenue, new treatment starts and referrals with pain-free orthodontics. Sponsored by Synapse Dental the developer of the Dental Pain Eraser (Booth #473)
3:00 PM	2	Ray America			
3:30 PM	1	DentalMonitoring	Dr. Blake Davis	Utilizing DentalMonitoring to Sustain and Surpass Practice Growth in Today's Economy	Join us as Dr. Blake Davis walks through his DentalMonitoring journey. He will discuss how he is utilizing technology in his practice to enhance the patient experience, provide a new standard of care and optimize his practice to become more profitable all while in a down economy.
3:30 PM	2	Dynaflex	Dr. Chad Foster	3 Wire Treatment and Other Treatment Efficiencies	Dr. Foster's primary goal of treatment is the best clinical result for the patient with an emphasis on esthetics. Secondary to that, the next goal in order of importance is to achieve that result in the fewest months and appointments possible. Join Dr. Foster to learn multiple efficiency strategies including the rationale of a 3 wire sequence.



FRED Talk Schedule

Sunday, April 23

Time	Theatre	Company Name	Speaker Name(s)	Title	Description
9:30 AM	1	Esthetic Orthodontic Company of America (EOCA)	Dr. David Penn BDS MBA	The amazing d.Mistify data capture and relapse monitoring and prevention kit: every practice, every patient	Unashamedly, simplified brilliant intra-oral image capture in seconds. The d.Mistify Pro Data Capture Kit features the air and light dispersal unit, (ALD unit) an highly engineered device that consists of a powerful digital light array, in combination with a twin speed fan that generates a continuous air stream. This ensures that when mirrors are attached to the device, the reflective surface remains highly illuminated, crystal clear and free of fog. Used in tandem with the incredible capabilities of the new generation cameras in the latest smartphones, high-definition intra-oral images are quick and easy to capture, with minimal training for staff. The d.Mistify kit is invaluable in every realm of dental practice, whether for orthodontic records, educating patients about procedures or areas of concern, reinforcement of oral hygiene protocols or as a medico-legal record.
10:00 AM	1	OrthoFi	Chris Bentson	The Uncertain Winds of a Challenging Economy: Using Data from the Past to Drive Our Current Actions so We are Prepared for Tomorrow	
11:00 AM	1	Fresh Health	Dr. Jonathan Nicozisis	Revolutionize At-Home Oral Care Using Personalization and Automation	Orthodontic treatments are more precise and more accurate than ever before, because you utilize the latest technology while designing a treatment plan specifically tailored for each patient. Imagine if you could offer patients that same personalized, custom treatment for their daily oral care. Join Dr. Jonathan Nicozisis to discover how your patients can improve their oral health with a treatment customized specifically for them. Proclaim, a clinically proven and peer-reviewed Custom-Jet Oral Irrigator, offers your patients the first and only 7-second at-home treatment - utilizing up to 60 jets to precisely target all interproximal spaces at the same time, cleaning between teeth and below the gumline. Learn how your patients can get a personalized, automated, 360 degree deep clean with every use!
11:00 AM	2	Guangzhou OO Medical Scientific Limited	Riccardo Nucera	Digital Indirect Bonding: Stylish Exercise or Real Support	The objective of the lecture will be to compare indirect bonding performed with a fully digital workflow and traditional simplified indirect bonding. The pros and cons of each method will be illustrated by the presentation of two documented clinical cases. Clinical aspects of these two indirect bonding methods will be shown in detail, providing some clinical tricks to optimize treatment time and final clinical outcomes. In the last part of the presentation take home messages will be summarized and conclusions will be drawn.
11:30 AM	1	Department of Orthodontics, UIC/ORMCO	Dr. Mike Bicknell Dr. Manika Agarwall	Research and Implementation of Damon Ultima and Spark Aligners	In this presentation, our alumn, Dr Mike Bicknell will be talking about UIC most recent clinical, education and research aspects based on over a decade of collaboration with ORMCO. Clinical and research based aspects of utilization of the latest Damon system as well as Sparks aligners will be discussed, including the retrospective studies done by various clinicians.
11:30 AM	2	TechSelect			
12:30 PM	1	Department of Orthodontics, UIC/RMO	Dr. John Voudouris	Revisiting Vertical Dimension and Its Management in Open/Deep Bite Cases	In this venue, a revisiting of vertical dimension and its management will be presented as new concept in conjunction with fixed or clear aligner therapy possible through over 20 years research collaboration with RMO
1:00 PM	2	Ortho Tank			
1:30 PM	1	Department of Orthodontics, UIC/VIESID/GAMMA	Dr. Cinzia Fornai	The Effect of Occlusion in Management of Orthodontic Cases	Understanding the role of occlusion in the successful management of orthodontic cases In this series of talks, the Vienna School of Interdisciplinary Dentistry – VieSID and the UIC Department of Orthodontics will revisit the current view on occlusion management based on the interdisciplinary approach for the treatment of the masticatory system developed by Prof. R. Slavicek and the Bioprogressive treatment philosophy by Dr. R.M. Ricketts. The functional role of occlusion will be discussed taking into account clinical, biological, biomechanical and evolutionary aspects. Accurate diagnostic methods and comprehensive therapeutic concepts will be illustrated.
2:30 PM	1	OrthoFi	Tina Byrne	Insurance. Anything but Business as Usual	
3:00 PM	2	Shining 3D Technology Inc.	Dr. Jianjun Hao, DDS, MS & PhD	All in One Solution for the Orthodontic Digital Workflow	Please join Dr. Jianjun Hao, DDS, MS & PhD for a discussion on the use of 3D scanners and printers for chairside orthodontics. The use of these digital dentistry technologies will lead to shorter, more accurate treatment times, quicker patient recovery, and increased patient satisfaction
3:30 PM	1	Esthetic Orthodontic Company of America (EOCA)	Dr. David Penn BDS MBA	Make your aligner cases fly with the incredible munchies	When it comes to establishing an intimate fit to deliver programmed aligners forces accurately, we've got you covered! Learn about the superb aligner seating and predictability enhancement device, to optimize force delivery to suit all patients and minimize orthodontic tooth movement discomfort.
3:30 PM	2	DentalMonitoring	Dr. Terry Sellke	Achieve the Dream: Shorter Treatment Times with Enhanced Quality of Care Through the Lens of DentalMonitoring	Join us as Dr. Terry Sellke dives into how he has achieved his dream of shorter treatment times and improved quality of care as a pioneer of remote monitoring. He will discuss how monitoring positively impacts the patient experience and how that experience benefits the practice overall.

Monday, April 24

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11:30 AM	1	Large Practice Sales	Chip Fichtner	Partner with an IDSO or Remain Independent?	Many of the largest orthodontic practices in the U.S. have partnered with an Invisible Dental Support Organization (IDSO). Each has their own reasons, but it is a rapidly accelerating trend. Do you understand the risks and rewards of remaining independent vs. joining with a large, resourceful silent partner? Whether you are already considering IDSOs or are just starting to investigate, attend this session to learn the most important factors when considering a partnership. After this session, you will take away these critical factors that help you determine whether an IDSO partnership or remaining independent is the right choice for you.
11:30 AM	2	Tech Select			